



# Joseph S. Paravisini

1 (401) 484-0815 · jp@julyseven.com

I am a highly passionate, performance-driven, team leader with excellent verbal and written communication skills. I am energized by working in rapidly changing and growing environments, cutting edge technology and tactics, and being part of organizations that are bent on changing the world for the better. I help build great teams that drive real results by fostering a sense of community, trust and accountability.

## Professional Experience

### ShapeUp, Inc

*Manager of Sustaining Engineering*

*January 2015 - Present*

Designed and implemented new engineering department from the ground up. Recruited and onboarded 12 full time Software and Quality Assurance Engineers in just 6 months. Agile department focused on delivering timely solutions to complex issues arising in a massive and rapidly growing web application. Establishment of reliable estimations and delivery schedule. Consistent retrospectives to identify and eliminate root causes and maintain development resources for proactive solutions and advancements. Primary technical contact for client implementations and vendor integrations as well as extensive collaboration with internal departments. Continued management and improvement of release and deployment process and framework.

### ShapeUp, Inc

*Senior Software Developer*

*August 2011 - January 2015*

Developer for corporate wellness social networking platform covering millions of lives. Part of an incredibly talented technology team comprised of developers, QA and Product responsible for the product from idea to implementation. Technologies primarily used include JavaScript/JSON (Prototype), PHP, MySQL, PHPUnit, all backed by Git. Responsibilities include building engaging games, challenges and other social engagement tools, all while securing participant data to meet and exceed HIPPA standards. Amidst the ever-changing scenery, some highlights:

- Design, training and management of in-depth release process backed by Git, significantly improving collaboration, quality and speed of development.
- Design and management of translations initiative to provide entire platform in 25 languages, with fully automated ordering and lighting quick turnaround for new copy.
- Part of initiative that moved a highly laborious client setup process to a self-service model including a homegrown email marketing tool.

### Numark Industries

*Web Developer*

*November 2009 - Present*

Part of a small team responsible for the creation and maintenance of all brand websites and e-commerce solutions (Numark, Alesis, AkaiPro, ION Audio, Alto Professional, MixMeister and M-Audio) in addition to various product microsites, and Social Media pages. Working with Magento, ExpressionEngine, ZendFramework, Codelgniter, and SAP. Systems Administration of several Linux web servers and a high-availability cloud environment. Web Marketing including SEO and Social Media strategies and tuning. Prominent successes include:

- Creation of development environment, processes and workflow management.
- Product Information Database – Source and distribution of product data to a plethora of channels
- Creation of cloud-based web-server architecture, cutting server costs by 72% while increasing performance and security
- Information architecture integrating multiple departments into seamless workflow
- Regionalization and localization of brand websites



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## Professional Experience (Continued)

### Automatic Data Processing

*Systems Analyst II*

*January 2007 to October 2009*

Promoted to Systems Analyst II with Engineering, Administration and Support roles of local onsite Linux/Apache/Java Web development environment. Administration of highly customized offsite Linux Java Web cluster achieving highest availability and performance statistics in entire company. Notable accomplishments include (but are not limited to):

- Increased Web application server performance by 200%
- Development of secure remote work environment
- Increased networked storage system performance by 400%
- Created development environment and deployment
  - Training and support of multiple teams
  - Improved backup recovery time by 480%
  - Development, Staging and Production deployment automation
  - Bug Tracking
  - Project Management

### Automatic Data Processing

*Web Design Specialist II*

*June 2005 - January 2007*

Web designer specializing in front-end development of flash websites with an XML-driven proprietary content management system.

- Developed processes for proprietary application build process, significantly reducing build time
- Implemented knowledge base to store code samples, streamlining team build processes
- Managed Flash/XML-driven sales presentation utilized by sales team all over the world to sample and sell our products and services

### Independent Consultant

*Web Developer/IT Solutions*

*July 2005 - Present*

Both solo and team-based web and offline projects. PHP/MySQL development, information architecture, systems architecture and administration, design, marketing and e-commerce strategies. Substantial work with two startup for-profit marketing firms, a non-profit, and self-owned e-commerce store.

- Complete SCM deployment integration for live/development sites
  - Integrated monitoring panel giving stakeholders constant snapshot of development process
- Integrated PHP CMS with JSON-driven shopping cart software for a streamlined, cost-efficient e-commerce solution
- Created extensive product database, order tracking, and inventory control system